

National Condom Day 2016

Social Media Toolkit

Key messages

- *National Condom Day* is an annual state-wide campaign designed to raise awareness of safe sex and encourage people to carry and use condoms.
- Taking place on Valentine's Day, a time when the focus is on romance and intimacy, *National Condom Day* is an ideal opportunity to promote healthy relationships, and remind people about the risks of sexually transmissible infections.
- *National Condom Day* is a good reminder for people to get tested for STIs if they've had unprotected sex in the past or if it's been awhile since their last test.

Key dates

- *National Condom Day*: 14th February
- WA Sexual Health Week: 8-14th February

Key links

National Condom Day 2016 Campaign webpage

Get involved in the 2016 campaign. Webpage includes resources, event ideas and competition information

srhwa.com.au/nationalcondomday/

srhwa Facebook page

Keep an eye out for National Condom Day updates and get involved in our social media competition

facebook.com/familyplanningwa/

srhwa Instagram account

Get involved in our social media competition

instagram.com/sexualhealthwa/

National Condom Day 2016

srhwa Twitter account
@srhwa_library

Keep an eye out for
National Condom Day
updates

twitter.com/srhwa_library

WA Sexual Health
Week

Get involved in the
2016 campaign with
a focus on Safety,
Pleasure and Respect

wasexualhealthweek.com.au

Sample posts

- Did you know? Research shows young people are more likely to use condoms if they are available during a sexual encounter [#ncd2016](#)
- Carrying condoms shows you are taking responsibility for your sexual health, as well as your partners [#ncd2016](#)
- Did you know? STIs can be passed on through unprotected oral sex, so always use condoms and dams to protect yourself and your partner/s [#ncd2016](#)
- Most people with an STI don't have any symptoms: the only way to know for sure is to get tested [#ncd2016](#)
- How are you celebrating *National Condom Day*? Tag your photos to win [#ncd2016](#)

Have you entered our competition to win a \$200 JB HI-FI voucher?
visit srhwa.com.au/nationalcondomday



Sexual & Reproductive Health
Western Australia